



ITS Heartland 2018 Annual Meeting

LINCOLN, NE | APRIL 23 - 25, 2018
CORNHUSKER MARRIOTT - DOWNTOWN

Schedule at a Glance

Monday, April 23rd - Pre-meeting Events

Registration	8:00 am - 6:30 pm
Lunch	11:30 am - 12:30 pm
Operations Working Group Business Meeting.....	12:45 - 1:00 pm
TSMO Training	1:00 - 5:00pm
<i>Tracy Scriba, USDOT</i>	
ITS Heartland Board Meeting	5:00 - 6:00 pm
Welcome Event and Entertainment at Brewsky's - Haymarket Area	6:30 - 9:00 pm

Tuesday, April 24th - ITS Heartland Annual Meeting

Registration	7:00 am - 5:30 pm
Vendor Breakfast	7:30 - 8:30 am
Opening Session	8:30 - 9:30 am
<i>Kyle Schneweis, Nebraska Department of Transportation Director</i>	
<i>Shailen Bhatt, ITS America President</i>	
Vendor Showcase	9:30 - 10:00 am
Student Poster Session and Refreshments.....	10:00 - 10:30 am
State ITS Updates.....	10:30 am - 12:00 pm
Lunch/Awards Ceremony	12:00 - 1:00 pm
CONCURRENT SESSIONS	1:00 - 2:30 pm

Session 1 - Pulling Out All the Stops by Thinking Outside the Box

- Extending Your Communications Network Through Public/Private Partnerships - Blake Hansen, Olsson Associates*
- Intersection Conflict Warning Systems (ICWS) - Nick Grage, SRF Consulting Group*
- Truck Parking System Deployment - Lesson Learned - Joel Ticatch, Kapsch TrafficCom North America*
- ITS Equipment Testing Tools from the USDOT - Blake Christie, Noblis, Inc.*

Session 1A - The 3R's of ITS: ROI / Rethinking Ops / Recovery Rx

- WICHway Benefit Cost (B/C) Ratio - Slade Engstrom, TranSystems Corporation*
- Iowa's ITS and Communication Service Layer Plan - Jessica Das, Olsson Associates*
- My Camera's Not Working. Do I have the Right Staff to Fix It? - Gary Covey, KCSout/MoDOT*
- Omaha Signal System Enhancements - Steven Garbe, Iteris*

Break.....	2:30 - 3:00 pm
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Tuesday, April 24th- continued

CONCURRENT SESSIONS	3:00 - 4:30 pm
Session 2 - The Exploding Nature of Future Data	
<i>Open Data for Traffic Operations - Mike Jackson, Olsson Associates</i>	
<i>Developing Operations Intelligence to Improve ITS Program Performance - Kevin Barron, Iteris</i>	
<i>Integrated Modeling for Road Condition Prediction - Kyle Garrett, Synesis Partners</i>	
Session 2A - Not Your Granddaddy's Work Zone	
<i>Delay-Diversion Analysis with and without a Smart Work Zone (SWZ) - Slade Engstrom, TranSystems Corporation</i>	
<i>Transportation Team Skillset Diversity in Successfully Managing Roadway Construction Events - Steven Cyra, HNTB Corporation</i>	
<i>Implementation of Hybrid Static/Dynamic Travel Time Signs - Mark Sommerhauser, KC Scout</i>	
Vendor Reception and Silent Auction.....	4:30 - 7:00 pm

Wednesday, April 25th - ITS Heartland Annual Meeting

Registration.....	7:30 am - 12:00 pm
Breakfast and Business Meeting.....	7:30 - 8:30 am
Business Meeting.....	8:00 - 8:30 am
CONCURRENT SESSIONS	8:30 - 10:00 am
Session 3 - "Look Martha! There's No One Driving that Car!!"	
<i>Future-Proofing: Designing Flexibility in Rural vs. Suburban Corridors for CAV - Jon Markt, HDR</i>	
<i>How Autonomous Technology will Fundamentally ReShape our Cities - Justin Robbins, HDR</i>	
<i>How Smart is your Infrastructure? - Blake Hansen, Olsson Associates</i>	
Session 3A - We Now Know What We Don't Know...So How Do We Get There?	
<i>Statewide/Rural Safety Applications of Probe Data - Making a Difference in the Real World - Rick Schuman</i>	
<i>Benefits and Lessons Learned from Integrated Corridor Management - Jeff Adler, Kapsch TrafficCom North America</i>	
<i>Advancing Travel Time Reliability for Iowa Agencies - Jon Markt, HDR</i>	
Break.....	10:00 - 10:30 am
TSMO GENERAL SESSION	10:30 - 11:45 am
CLOSING SESSION	11:45 am - 12:00 pm