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JOIN US IN CORNHUSKER COUNTRY



ITS HEARTLAND 2018 ANNUAL MEETING

Lincoln Marriott Cornhusker Hotel | April 23-25, 2018

SPONSOR & VENDOR INFORMATION

WWW.ITSHEARTLAND.ORG



SPONSOR & VENDOR OPPORTUNITIES

The [2018 ITS Heartland Annual Meeting](#) will be held in Lincoln, Nebraska, April 23-25, 2018. Centrally located in America's Heartland, this meeting has an average attendance of 250-300 attendees from the five-state ITS Heartland Chapter and beyond. You can add visibility and value to your conference participation by choosing to become a sponsor or vendor. Choose the package that fits your needs! Become an ITS Heartland Member and receive about 1/3 off the Vendor & Sponsor/Vendor Packages as one of your member benefits! Become a member [here](#).

VENDOR & SPONSOR / VENDOR PACKAGES

Basic Package \$500/Corporate Members | \$750/Non-Members

- Vendor Booth
- One Individual Registration

Gold Sponsorship/Vendor Booth \$850/Corporate Members | \$1250/Non-Members

- Vendor Booth
- One Individual Registration
- Your Company Name on Programs & Place Cards
- Your Company Name announced at Opening Session & prior to breaks and meals
- Ad on the conference PowerPoint and APP (provided by sponsor)

Platinum Sponsorship/Vendor Booth \$1250/Corporate Members | \$1750/Non-Members

- Vendor Booth
- One Individual Registration
- Sponsorship recognition at the Monday evening ice breaker event
- Your Company Name on Programs & Place Cards
- Your Company Name announced at Opening Session & prior to breaks and meals
- Ad on the conference PowerPoint and APP (provided by sponsor)
- Additional un-manned display table in main conference atrium for company materials

SPONSOR ONLY PACKAGES

Gold Sponsorship, \$500

- Your Company Name on Programs & Place cards
- Your Company Name announced at Opening Session & prior to breaks and meals
- Ad on the conference PowerPoint and APP (provided by sponsor)

Platinum Sponsorship, \$1000

- Sponsorship recognition at the Monday evening ice breaker event
- Your Company Name on Programs & Place Cards
- Your Company Name announced at Opening Session & prior to breaks and meals
- Ad on the conference PowerPoint and APP (provided by sponsor)
- Additional un-manned display table in main conference atrium for company materials

JOIN ITS HEARTLAND AND SEE WHY WE WERE RECOGNIZED AS AN OUTSTANDING ITS AMERICA STATE CHAPTER BY THE WORLD CONGRESS!

SPECIAL NOTES:

- **Vendor Setup**
Monday, April 23
1:00 - 5:00 pm
 - **Booth Hours*:**
TUESDAY
7:30 am - 4:00 pm
4:30 - 6:30 pm (reception)
WEDNESDAY
7:30 am - noon
 - **Vendor Map** on next page
- * hours subject to change slightly based on final schedule

BACK THIS YEAR:

The Vendor reception was a great success in 2017 - we are doing it again in Nebraska! Attendees will join vendors Tuesday evening for appetizers, drinks and a silent auction benefiting student scholarships. This will be an evening of great conversation and FUN!

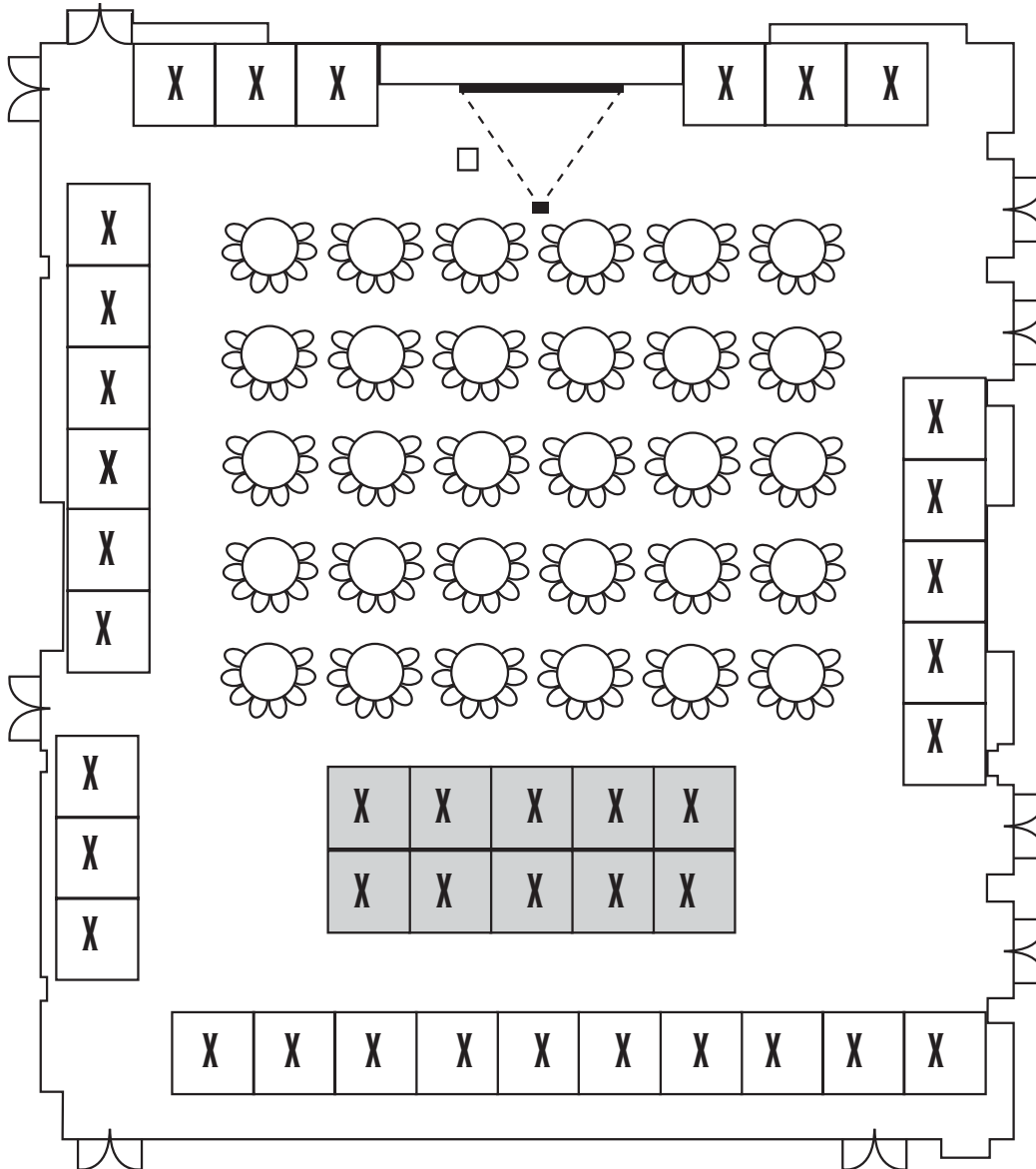


2017 VENDOR RECEPTION



333 S 13th St | Lincoln, NE 68508
(402) 474-7474

VENDOR MAP - GRAND BALLROOM [8x8 booths]



PLEASE NOTE: 8 x 8 Booths (with table, two chairs, wireless internet and power)

- # 1-30 (full pipe and drape)
- # 31-40 (only lower pipe and drape)



Thank you for helping us go mostly paperless in 2017! For 2018, we are proud to say we will not print any Agendas! Our app this year will continue our paperless goal and connect this great group even more - ENJOY the benefits!

Download & Login Information will be listed online soon!

SIGN UP TODAY!
GO ONLINE:
itsheartland.org

Thanks to your commitment to going paperless, we are able to discontinue paper forms! Please go online to register!

Questions regarding sponsorship opportunities should be directed to Meetings Northwest, LLC. They can be reached toll free at (866) MEET-110 or via e-mail at alucke@meetingsnorthwest.com. Register online at: itsheartland.org.